



THE 7th ANNUAL

MINIs Take Vermont Event

October 16-19, 2025

Sponsorship Prospectus

About MTVT

MINIs Take Vermont, Inc. is a volunteer-based 501(c)(7) social club that began in 2018. We host an annual event every fall called MINIs Take Vermont (MTVT) in different parts of Vermont for MINI enthusiasts from all across the US and Canada. MTVT attendees enjoy coordinated rallies and group dinners while giving back to the local community.

In 2024, 125 MINIs attended from 19 US states and 2 Canadian provinces. We expect attendance to increase this year!



Meet the board



Kay Masta
President



Josh Amato
Rally Director



Melinda O'Neil
Marketing Director

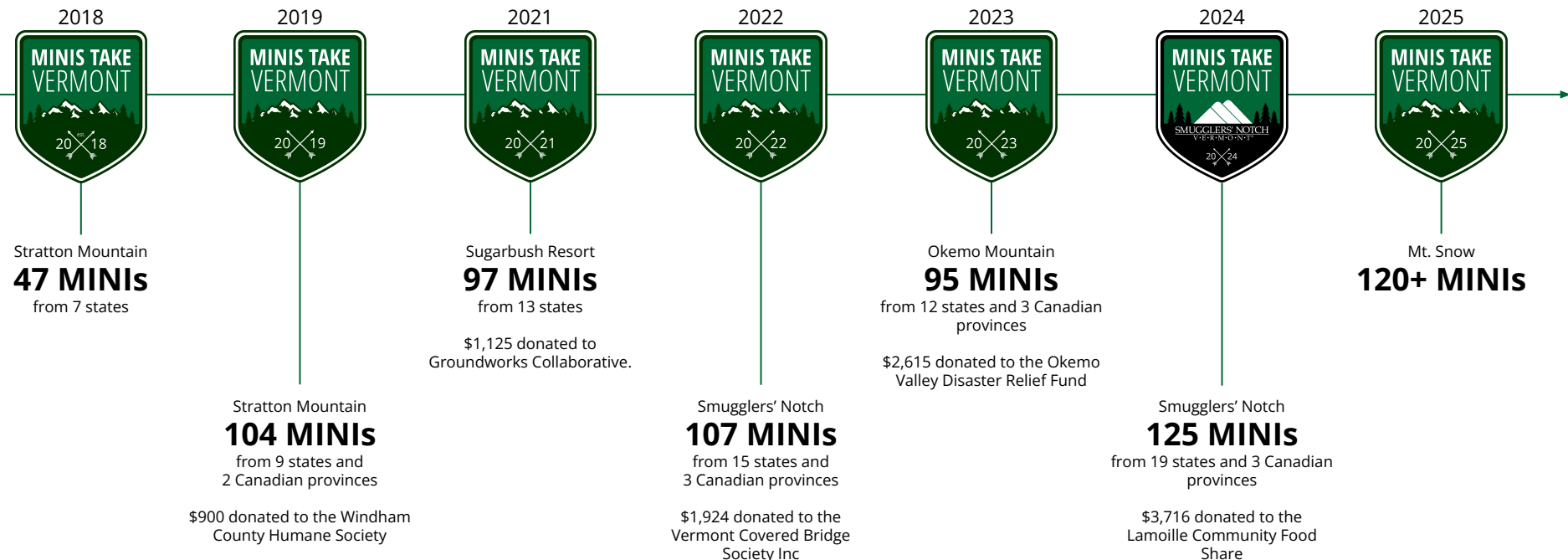


Josh O'Neil
Operations Director



Our history

MTVT began in 2018 as a fun weekend getaway for Kay Masta, Josh Amato, and Melinda O'Neil's home club of MINIs of Boston. What started off as a small group heading to Vermont for a leisurely weekend turned into a much bigger event, and continues to grow every year! In 2022, we incorporated as a 501(c)(7) social club.



Annual membership

\$25 per MINI | Valid for 12 months

As a 501(c)(7) social club, we are legally required to charge a membership fee. This membership fee helps cover our operating costs including the website, state and federal filing fees, room blocks, Welcome Packets, and group activities.

None of the admins take any income.

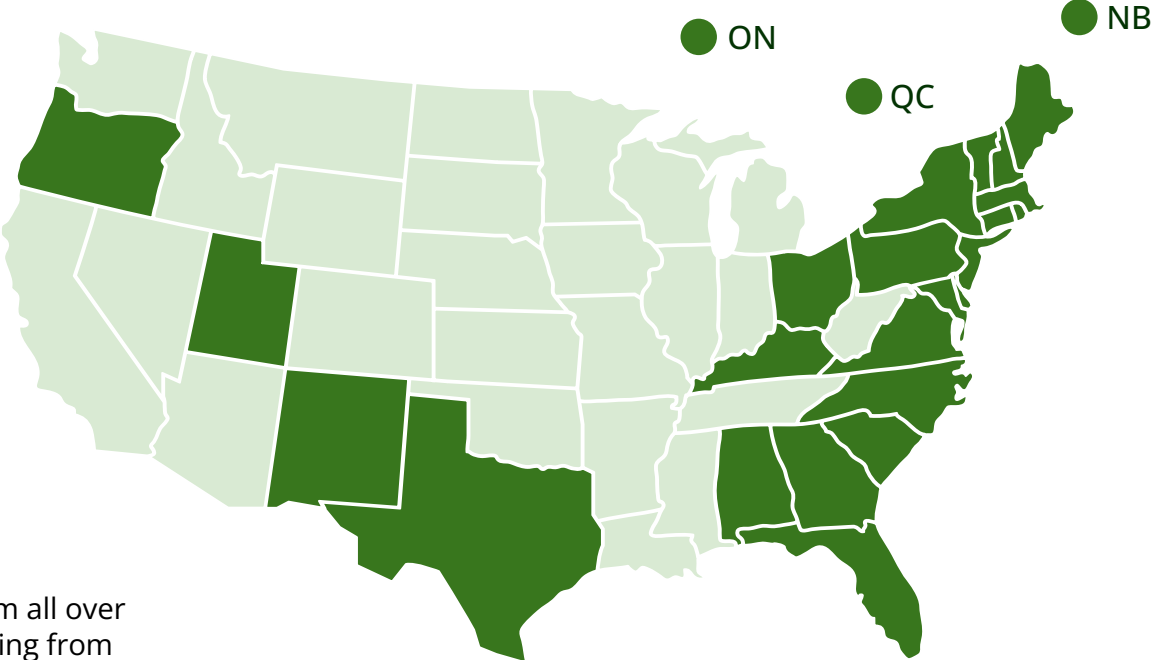
All sponsors are welcome to purchase a membership, register for rallies and attend any of the activities.

Membership Benefits

- Attend the annual event
- Get a personalized Welcome Packet (rally registrants only)
- Register for rallies
- RSVP to group activities
- Purchase dinner tickets



Past attendees by state and province



Our members

MTVT attracts MINI enthusiasts from all over the US and Canada, with most coming from New England. Memberships grew by 23% from 2022 to 2024 and we continue to see both new and returning attendees.



2025 Home base

Mount Snow Grand Summit Resort

89 Grand Summit Way
West Dover, VT 05356

www.mountsnow.com
802-448-6819



2025 Event schedule

We kick off MTVT with a Welcome Reception dinner on Thursday night where members pick up their Welcome Packet and enjoy dinner together. Rally registrants enjoy complimentary coffee, tea, hot cocoa & donuts (Friday only) before rallies launch each day. Friday and Saturday rallies offer twisty roads, unique points of interest and lunch stops. We host a charity fundraiser during Saturday's Farewell Dinner where all proceeds go to a Vermont-based 501(c)(3). Both dinners are completely optional but tickets must be purchased in advance.

Thursday | October 16th

6:00pm - 9:00pm Welcome Reception Dinner
📍 TBD, at or near Mt. Snow

Friday | October 17th

7:30am - 8:30am Rallies Lineup (with Welcome Coffee & Donuts)
📍 Mt. Snow Grand Summit Resort

9:00am - 4:30pm Friday Rallies

7:00pm - 9:00pm Friday Night Campfire
📍 TBD, at or near Mt. Snow

Saturday | October 18th

7:30am - 8:30am Rallies Lineup (with Welcome Coffee)
📍 Mt. Snow Grand Summit Resort

9:00am - 4:30pm Saturday Rallies

6:00pm - 9:30pm Farewell Dinner & Charity Fundraiser
📍 TBD, at or near Mt. Snow

Sunday | October 19th

9:00am - 11:00am Check out and depart
📍 Mt. Snow Grand Summit Resort

Welcome reception

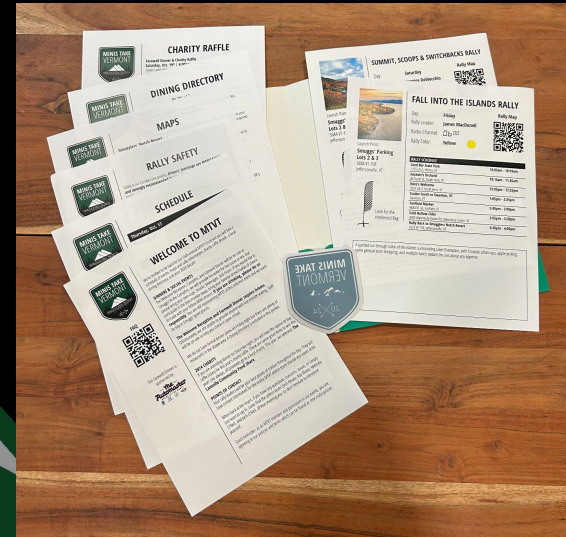
Thursday | October 16th

Every year, we kick off MTVT with a Welcome Reception dinner.

This is the first opportunity to reconnect with friends, for member's to pick up their Welcome Packet, and enjoy dinner together.

Welcome Packets Include:

- Welcome to MTVT25 document
- Schedule of events
- Maps and rally launch information
- A local dining directory
- MTVT25 decals
- Farewell dinner & charity raffle details
- Details about the rallies each member registered for



Farewell dinner & charity fundraiser

Saturday | October 18th

During the Farewell Dinner, we host a charity raffle, MC'd by crowd favorite, Josh O'Neil.

Raffle items are donated by MTVT, our members and businesses.

Donation History

- 2019: \$900 to the Windham County Humane Society
- 2021: \$1,125 to Groundworks Collaborative
- 2022: \$1,924 to the Vermont Covered Bridge Society
- 2023: \$2,615 to the Okemo Valley Disaster Relief Fund
- 2024: \$3,716 donated to Lamoille County Food Share
- 2025: Proceeds from this year's fundraiser will be donated to the Vermont Natural Resources Council (VNRC)



PLATINUM SPONSORSHIP

1 AVAILABLE | \$650

Sponsorship of the Farewell Dinner on Saturday, Oct. 18th from 6:00pm - 9:30pm

PRE-EVENT HIGHLIGHTS

WEBSITE RECOGNITION

Sponsor name/logo included on:

- MTVT homepage
- MTVT schedule
- MTVT emails
- Farewell Dinner registration page

SOCIAL MEDIA

- 2+ mentions on MTVT Facebook group (1,300 members)

ON-SITE BENEFITS

- 6' table at the Farewell Dinner - bring brochures, merchandise, or other giveaways
- Bring a pop-up banner
- 2 Farewell Dinner tickets
- Meet & greet MTVT members
- Shout out by MC during Charity Raffle

WELCOME PACKET INCLUSION

- Welcome to MTVT 2025
- Farewell Dinner details

OPTIONAL ADD-ON

- Purchase additional dinner ticket(s)



FUN FACT:
There were 140
attendees at the 2024
Farewell Dinner

GOLD SPONSORSHIP

1 AVAILABLE | \$400

Sponsorship of the Welcome Reception on Thursday, Oct. 16th from 6:00pm - 9:00pm

PRE-EVENT HIGHLIGHTS

WEBSITE RECOGNITION

Sponsor name included on:

- MTVT homepage
- MTVT schedule
- Welcome Reception registration page

SOCIAL MEDIA

- Shout out on MTVT Facebook group (1,300 members)

ON-SITE BENEFITS

- 6' table at the Welcome Reception - bring brochures, merchandise, or other giveaways
- Bring a pop-up banner
- 1 Welcome Reception dinner ticket
- Meet & greet MTVT members

WELCOME PACKET INCLUSION

- Welcome to MTVT 2025

OPTIONAL ADD-ON

- Purchase additional dinner ticket(s)



FUN FACT:
There were 93
attendees at the 2024
Welcome Reception

RALLY LAUNCH



2 AVAILABLE | \$200 each

Sponsor the rally launch on Friday and/or Saturday morning (7:30am - 9:00am)

PRE-EVENT HIGHLIGHTS

WEBSITE RECOGNITION

Sponsor name/logo included on:

- MTVT homepage

SOCIAL MEDIA

- Shout out on MTVT Facebook group (1,300 members)

ON-SITE BENEFITS

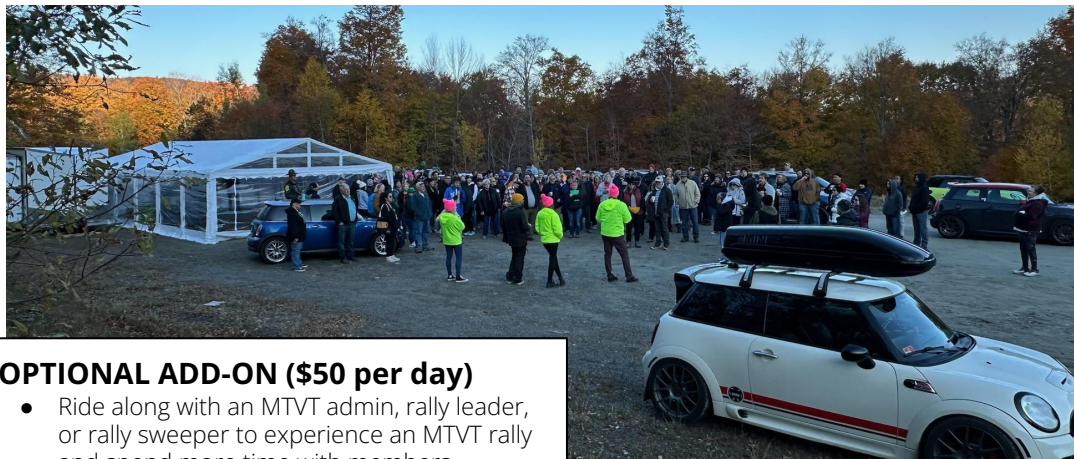
- Bring a 10'x10' pop-up tent, pop-up banner(s), and 6' table banner (we will provide a 6' folding table)
- Bring brochures, merchandise or other giveaways
- Meet & greet MTVT members before rallies launch
- Say a few words at the mandatory driver's meeting

WELCOME PACKET INCLUSION

- Rally launch information

FUN FACTS:

In 2024, 122 MINIs registered for Friday rallies and 126 MINIs for Saturday



OPTIONAL ADD-ON (\$50 per day)

- Ride along with an MTVT admin, rally leader, or rally sweeper to experience an MTVT rally and spend more time with members

CAFFEINATE

2 AVAILABLE | \$100 each

Sponsor the Welcome Coffee during rally lineups on Friday and/or Saturday



PRE-EVENT HIGHLIGHTS

WEBSITE RECOGNITION

Sponsor name/logo included on:

- MTVT homepage

SOCIAL MEDIA

- Shout out on MTVT Facebook group (1,300 members)

ON-SITE BENEFITS

- A branded 8.5"x11" table top sign by the coffee
- Bring a pop-up banner
- Bring brochures, merchandise, or other giveaways
- Meet & greet MTVT members before rallies launch

Each package includes:

- 2 carafes of coffee
- 1 carafe of hot water
- Hot cocoa packets
- Tea
- Sugar & creamer
- Cups, lids, stirrers

DONATE

UNLIMITED AVAILABILITY

Donate item(s) for the raffle or a monetary contribution for the charity

PRE-EVENT HIGHLIGHTS

WEBSITE RECOGNITION

Sponsor name/logo included on:

- MTVT homepage
- Farewell Dinner registration page

SOCIAL MEDIA

- Shout out on MTVT Facebook group

ON-SITE BENEFITS

- Shout out by MC during Charity Raffle

WELCOME PACKET INCLUSION

- Charity Raffle details

POST-EVENT HIGHLIGHTS

- Shout-out in the post-event social post announcing the amount raised for this year's charity



FUN FACT:

MTVT has donated \$10,356 to Vermont-based 501(c)(3) non-profits since 2019.

2025 Charity:
**Vermont Natural
Resources Council
(VNRC)**

PREVIOUSLY DONATED ITEMS



2025 Sponsorship Packages

	PLATINUM	GOLD	RALLY LAUNCH	CAFFEINATE	DONATE
COST AND QUANTITY					
Packages Available	SOLD OUT	1 of 1	2 of 2	SOLD OUT	Unlimited
Cost	\$650	\$400	\$200	\$100	\$0
PRE-EVENT BENEFITS					
Website & Social Recognition					
MTVT Homepage	Yes	Yes	Yes	Yes	Yes
MTVT Schedule	Yes	Yes	Yes	Yes	
MTVT Welcome Reception Registration Page		Yes			
MTVT Farewell Dinner Registration Page	Yes				Yes
Social Media Shout-out	Yes	Yes	Yes	Yes	Yes
ON-SITE BENEFITS					
6' Table Provided	Yes	Yes	Yes		
Bring a Pop-Up Banner & Swag	Yes	Yes	Yes	Yes	
Dinner Tickets	2	1			
Welcome Packet: Featured on "Welcome to MTVT 2025"	Yes	Yes			
Welcome Packet: Featured on "Farewell Dinner & Charity Raffle" details	Yes				Yes
POST-EVENT BENEFITS					
Shout-out in post-event social post announcing the amount raised for this year's charity					Yes



Interested in
Sponsoring MTVT
2025?

Please contact Melinda:
info@mtvt.club